

# **Privacy Statement, BIOSYS North Karelia International Growth Ecosystem**

Dated: 25 October 2024

This privacy statement fulfills the obligation to inform data subjects under Articles 12, 13, and 14, and the record-keeping requirement under Article 30 of the EU General Data Protection Regulation (2016/679).

## **1. Controller**

Name: Regional Council of North Karelia

Address: Pielisjoen linna, Siltakatu 2, 80100 Joensuu, Finland

Email: kirjaamo@pohjois-karjala.fi

Phone: +358 13 337 4700

Contact Person for Registry Matters:

Timo Leinonen, Project Manager

Email: timo.leinonen@pohjois-karjala.fi

Phone: +358 50 463 1424

## **2. Data Protection Officer**

Name: Vili Hirvonen, Records Management Designer

Email: vili.hirvonen@pohjois-karjala.fi

Phone: +358 50 476 8661

Address: Same as controller.

## **3. Purpose of Processing Personal Data**

The BIOSYS project promotes international cooperation through communication, marketing, and event organization. The project informs international customers, partners, and stakeholders about project activities and results, and organizes seminars, workshops, webinars, trade fair participations in Finland, Japan, and South Korea. Japanese delegations' visits to Finland are also part of the cooperation. Photos, videos, and impact stories are used in communications through websites, social media, and newsletters, published in Finnish, English, Japanese and Korean.

## 4. Legal Basis for Processing

The primary legal basis for processing personal data is the performance of a task carried out in the public interest (GDPR Art. 6(1)(e)).

For cookies that require consent and are considered personal data, the legal basis is consent (GDPR Art. 6(1)(a)).

For the use of Google Fonts, the legal basis is legitimate interest (GDPR Art. 6(1)(f)), namely website optimization and commercial operation.

## 5. Categories of Data Subjects

Natural persons representing the project's target groups and stakeholders.

## 6. Data Content and Data Sharing

The register's data content consists of:

- First and last name
- Name of the organization the person represents
- Title in the organization
- Native language or other preferred language for communication
- Email address, postal address
- Phone number
- Event participations\*
- Newsletter subscriptions
- Country and region information
- Audio recordings
- Interview notes
- Photographs
- Videos
- IP address or other identifier
- Survey responses

(\* For event registrations via the Webropol system, a separate Webropol privacy statement applies:

Data may be disclosed to the project's funders according to their requirements and to the project's other implementers:

- Main implementer:

Natural Resources Institute Finland (Luke), Business ID: 0244629-2,  
Latokartanonkaari 9, 00790 Helsinki. Contact: Jutta Kauppi ([jutta.kauppi@luke.fi](mailto:jutta.kauppi@luke.fi))

- Co-implementer 2:

University of Eastern Finland (UEF), Business ID: 2285733-9,  
Yliopistonkatu 6, 80100 Joensuu. Contact: Jouni Pykalainen ([jouni.pykalainen@uef.fi](mailto:jouni.pykalainen@uef.fi))

- Co-implementer 3:

ProAgria Eastern Finland, Eastern Finland Rural Women's Advisory Organization, Business ID: 0213380-0,  
Puijonkatu 14, 70110 Kuopio. Contact: Jaana Puhakka ([jaana.puhakka@maajakotitalousnaiset.fi](mailto:jaana.puhakka@maajakotitalousnaiset.fi))

For event arrangements and invited guest events, data may be shared with the Ministry for Foreign Affairs, Team Finland, and Business Finland's offices in Japan and South Korea.

Personal data may be disclosed to authorities managing administration, auditing, and accounting for the project's JTF funding instrument as required by law (Act 757/2021 49.2 and 75.2).

Personal data contained in documents produced in the project that fall under the Act on the Openness of Government Activities (621/1999 5.2) may be disclosed if legal requirements for disclosure are met.

Joining the project's stakeholder network via an online form involves collecting:

- First and last name
- Company or organization and its
  - Address
  - Postal code and city
  - Website address
- Email address

- Company profile

When filling the online form (<https://pohjois-karjala.fi/2024/05/biosys-hanke/>), we collect the information entered in the comment form as well as the user's IP address and browser version to help detect spam. An anonymized hash created from the email address may be sent to the Gravatar service to check if the user has an account there. Gravatar's privacy policy: <https://automattic.com/privacy/>.

If you fill the form on the website, you can choose to save your name, email address, and website URL in cookies. This enhances user experience by eliminating the need to re-enter the information each time.

Our website uses Google Fonts to display external fonts. Service provider: Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA.

When visiting our site, a connection to Google's server in the USA is established to load fonts.

With the EU-U.S. Data Privacy Framework, Google guarantees compliance with EU data protection laws even when processing data in the USA.

Google can identify which website a request came from and to which IP address the font display is delivered.

More information and options to prevent data use:

- <https://adssettings.google.com/authenticated>

- <https://policies.google.com/privacy>

## **7. Data Retention**

Data is retained according to funder regulations, project decision terms, and guidelines from the National Archives of Finland.

## **8. Technical and Organizational Security Measures**

The registry is protected through technical and administrative measures. Only authorized personnel access the data. The Data Protection Officer monitors data protection compliance.

## **9. Rights of the Data Subject**

According to the EU General Data Protection Regulation, the data subject has the right to:

- Withdraw their consent for processing personal data (Art. 13), where the processing is based on consent (Art. 6(1)(a)).
- Access their personal data (Art. 15).
- Request the rectification (Art. 16), erasure (Art. 17), or restriction (Art. 18) of their data.
- Request the transfer of their data to another system (Art. 20), where the processing is based on consent (Art. 6(1)(a)).
- Object to the processing of their personal data (Art. 21), where processing is based on the performance of a task in the public interest (Art. 6(1)(e)) or legitimate interest (Art. 6(1)(f)).
- Lodge a complaint with the Data Protection Ombudsman if they consider that the processing of their personal data infringes applicable data protection regulations (Art. 77).

## **10. Consequences of Not Providing Data**

Providing data may be required for:

- Joining the projects stakeholder network
- Participating in events or surveys
- Receiving the projects newsletters

## **11. Sources of Personal Data**

Data is collected from public sources and directly from stakeholders participating in project activities.