



Regional Council of
NORTH KARELIA



POKAT 2025

***Regional strategic programme
of North Karelia 2022–2025***

Regional strategic programme POKAT 2025

The regional strategic programme steers the development of the region, implements the national regional development decision and converts the targets of the regional plan 2040 into concrete actions for the years 2022–2025.

POKAT 2025 sets out the region's common view on what is important and worth developing in North Karelia.

It aims to promote the wellbeing of residents and the competitiveness of businesses in North Karelia.

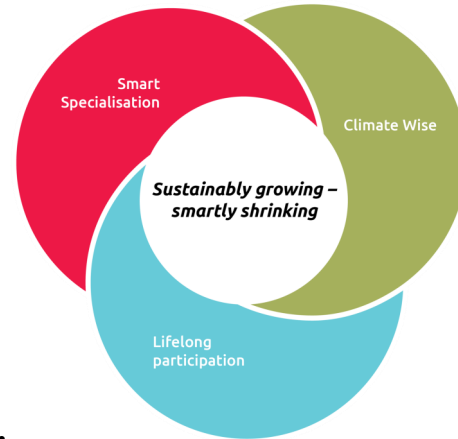
It reacts to the changing operational environment.

A well-functioning economic life, growth of businesses and internationalisation are at the centre of development.

The region's areas of strength – Smart specialisation

North Karelia's strengths are in technology industry and sustainable utilization of raw materials, such as green mining and sustainable nature management. The key target is to maintain competitiveness and respond to low carbon goals.

- The green transition supports the structural economic change and carbon-neutral welfare society.
- The reform of industry plays a key role in supporting industries towards climate sustainability.
- The economic structure is becoming more and more dominated by services.

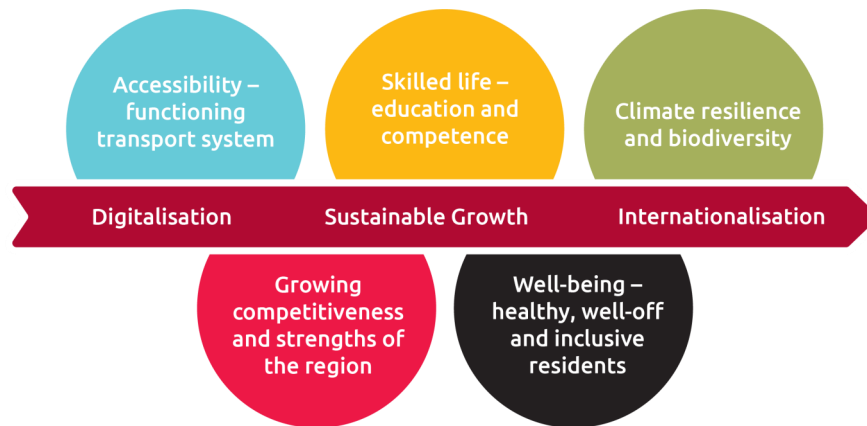


Vision

POKAT 2025's vision is sustainable growth, which includes not only economic and ecological, but also social and cultural perspectives.



Focus areas of POKAT 2025



POKAT 2025 targets

We aim to improve employment by enhancing job creation.



We enhance continuous learning to ensure availability of skilled labour.



We support the region's diversified industrial structure and make full use of the potential and strengths of different parts of the region.



We enable multi-local living by improving telecommunication connections and digital services.



We support the restructuring process of health and social services to ensure the wellbeing of people in North Karelia.



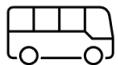
We ensure a good accessibility of North Karelia by strengthening several modes of transport.



We promote the lifelong inclusion of all residents and prevent marginalisation of any groups of people.



We develop a well-functioning transport system that supports the regional economic life and meets the transport needs of all people in a sustainable manner, regardless of their residency.



We aim at climate resilience, act resource-wisely and support the green transition.



We strengthen the regional culture as part of the region's ability to attract and retain talent.



We promote biodiversity and work actively to stop nature's decline. We take principles of sustainability into account in all our development activities.



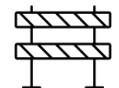
We support modern networking and international connections and adopt an open and co-operative way of working.



We support the transformation of service structures to meet the demand and we improve the accessibility of services by using digital technologies.



We pay attention to the special features associated to our geographic location, for example our proximity to Russia





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More information

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